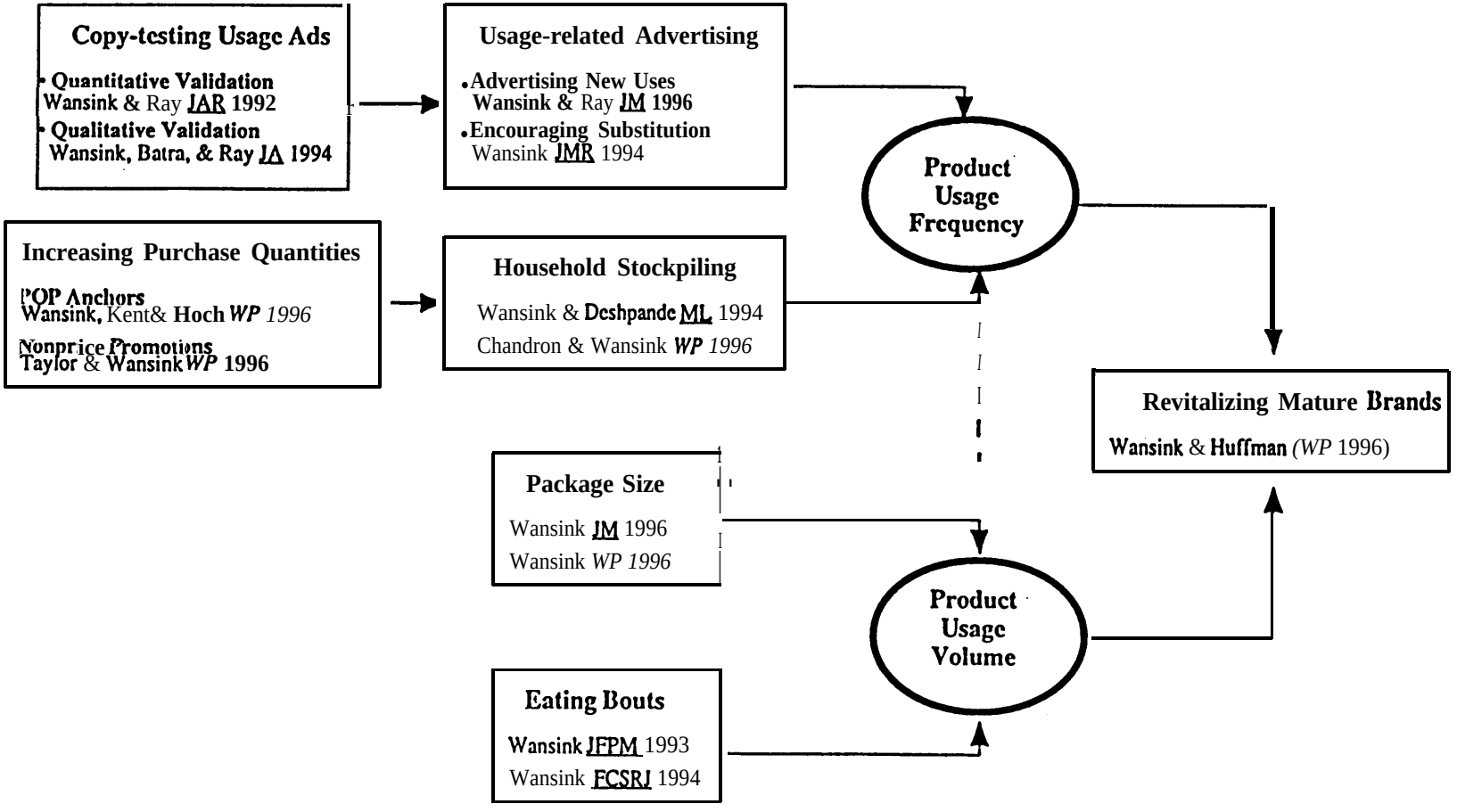
Programmatic Usage Research and My Principle Articles

Brian Wansink (9-96)