

**For Immediate Release**  
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## **ILLINOIS BUSINESS CONSULTING (IBC) HOSTS 5K RUN TO RAISE FUNDS FOR LOCAL NON-PROFIT CONSULTING PRACTICE**

CHAMPAIGN – Illinois Business Consulting (IBC), formerly OSBI Consulting, hosts the first annual FUNDRacer, a 5K race, Saturday, October 1, 2006 at the University of Illinois Arboretum (Lincoln Ave., UIUC Campus). The race will begin at 9:00 am at a cost of \$20 per entrant. All race proceeds used to provide consulting services to local non-profit organizations.

“One of the reasons IBC has been so successful is the quality of projects we’ve acquired over the years,” said IBC Director Stig Lanesskog. “This race is our way of reaching out to the community by providing a fun, healthy event for the entire family as well as aiding our ability to serve local non-profits as they meet the demands of Urbana/Champaign and Central Illinois.”

The 5K race will be situated on the beautiful University of Illinois Arboretum Gardens. Though it is defined as a race, entrants may walk, jog or run. Prizes will be given to the top three race winners in the male and female category.

“We decided a 5K race was the best opportunity to generate the most community interest,” continued Sarah Zehr, IBC Associate Director, “No matter your level of physical fitness almost everyone can walk a 5K in under an hour. Plus, there’s no better time of year than early Fall in Central Illinois.”

Runners/walkers are encouraged to register online at [www.ibc.uiuc.edu](http://www.ibc.uiuc.edu). They may also register on the 4<sup>th</sup> floor of David Kinley Hall, Room 421 at the corner of 6<sup>th</sup> and Gregory on Friday, September 30 from 9 AM – 4 PM. Race packets may also be picked up in Room 421 at this time. Day of registration will occur at the start line from 7:30-8:30 AM.

The first annual FUNDRacer is sponsored by Cardinal Fitness, Panera Bread, UIUC College of Aces, Schnuck Markets, Inc. Savoy Wal-Mart Supercenter and the Illinois MBA Association. Massages will be provided gratis by Jim Jeffers and Mike Busey.

### **About Illinois Business Consulting (IBC):**

Founded in 1996 at the University of Illinois at Urbana-Champaign, IBC, formerly OSBI Consulting, is a premier consulting organization managed by students that delivers high quality solutions for real world business problems while nurturing future consultants for the business world. Under the supervision of professional staff, the consulting team has conducted approximately 600 projects for over 350 clients, from *Fortune* 500 companies to small, non-profit organizations. IBC is a non-profit organization under the College of Business at the University of Illinois at Urbana-Champaign

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**What:** Illinois Business Consulting IBC presents the 1<sup>st</sup> Annual FUNDRacer 5K

**When:** October 1, 2005

**Where:** The Arboretum, Urbana, Illinois; University of Illinois campus

Free parking available on race day in lots west of Florida and Lincoln and the course is accessible by MTD

**Cost:** \$20 entrant fee

**Info:** [www.ibc.uiuc.edu](http://www.ibc.uiuc.edu)

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