

NEWS RELEASE

College of Business

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For immediate release

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MS Program Focuses on Technology Management for 2005

Urbana, Ill., November 16, 2004 – A curriculum focused on understanding how to manage the dynamic environment of a technology-based enterprise is the new focus of the MS degree within the Department of Business Administration in the College of Business. The MS in Technology (MS-Tech) program will leverage the strength and reputation of the University of Illinois in the area of technology and build on decades of experience in the College of Business in developing and delivering graduate business education. The first class will start in the program in August 2005.

The MS-Tech program is ideally suited to individuals looking for an intensive, one-year program that will enhance their skills in creating and managing technology. The program is designed to educate future business leaders for the challenges of tomorrow's workplace, a workplace with industries that are global and networked and where success is determined by technology innovation.

The Department of Business Administration has been offering the one-year MS degree to experienced international managers and administrators for over 18 years. This new option will continue to provide a graduate degree targeted to experienced professionals while expanding the audience to include both international and domestic professionals who use, deploy, shape, or create technology. More information on the program, the curriculum, and the application process is available on the program website: <http://www.ms-tech.uiuc.edu>.

Nationally recognized as one of the leading business schools, the College of Business at the University of Illinois Urbana-Champaign has outstanding programs in accountancy, business administration, and finance. The College enrolls approximately 3,000 undergraduates and 850 graduate students in MBA, master's, and doctoral programs.

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