

# NEWS RELEASE

## College of Business

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### Entrepreneur and Author to Deliver Wang Lecture

Champaign, Ill., April 19, 2004 – An entrepreneur who greatly expanded his family jewelry business and who also wrote a best-selling book will speak about his experiences later this month. Barnett Helzberg, Jr., the former chairman of the board of Helzberg Diamonds, will deliver the Myron Wang Lecture on April 29, 2004.

Helzberg expanded the family jewelry business from 15 units to more than 145 units in 23 states, making it the third largest jewelry store chain in the US by the time the firm was sold in 1995 to Berkshire Hathaway, a company owned by Warren Buffett. Helzberg chronicled what he learned in his business career in his book *What I Learned Before I Sold to Warren Buffett: An Entrepreneur's Guide to Developing a Highly Successful Company*.

The lecture, which is free and open to the public, will take place in the Plym Auditorium, 134 Temple Hoyne Buell Hall at 611 Taft Drive in Champaign at 5:00 p.m. on April 29. Free parking is available at 5 pm in the lot west of Buell Hall. The Wang lecture series was established in the College of Business by Myron Wang, a 1955 graduate of the College of Business.

Nationally recognized as one of the leading business schools, the College of Business at the University of Illinois Urbana-Champaign has outstanding programs in accounting, business administration, and finance. The College enrolls approximately 3,000 undergraduates and 850 graduate students in MBA, master's, and doctoral programs.

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