
University of Illinois at Urbana-Champaign
College of Business
Department of Accountancy

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PricewaterhouseCoopers LLP



**“Your Personal Brand and Business Success: What You
Can Do Now and Later to Best Position Yourself in a
Challenging World”**

Thursday, October 29, 2009
Deloitte Auditorium
1001 Business Instructional Facility
4:00 - 5:10 Presentation

Bob Daugherty is the US Sourcing Leader for PricewaterhouseCoopers, overseeing Campus and Experienced Recruiting functions. Specific to campus, PwC recruits at 200 universities and hires over 5,000 full time and intern candidates annually. He also serves on the Global Human Capital Leadership Team and is a member of PwC's Extended Leadership Team.

In 1977, Bob joined the Firm as a member of the Audit Staff in the Syracuse, New York office. He worked on media, agricultural and manufacturing clients. In 1982, Bob began his responsibilities in the Human Resource arena taking on the role of Human Resource, Finance and Administration Leader for the office.

In 1990, Bob moved to PwC's Philadelphia office where he continued in his Human Resource, Finance and Administration leadership role. Two years later, he was promoted to lead these areas for the Pennsylvania Cluster and in 1993 Bob was admitted to the partnership.

Bob assumed the Human Resource Leadership role for the New York Metropolitan Cluster in 1996 and held that position through July 1997. At that time Bob assumed the role of Partner-In-Charge of Human Resources in the Tax Line of Service for the U.S reporting to Sam DiPiazza; the past Global CEO of PwC. A year later, he was also asked to lead Tax HR for the Americas Theatre.

In September 2000, Bob was named the US Human Resource/Learning and Education Leader reporting to the then US Senior Partner and new Global CEO, Dennis Nally. He also joined PwC's US Management Committee and served in that capacity through June 30, 2006. In this role, Bob was responsible for the human resource strategy, policies, systems and operations impacting nearly thirty thousand US partners and staff members. Within human capital, his responsibilities included the Firm's faculty affairs for all 200 universities where PwC recruits new hires. Additionally, he has visited and spoken on many campuses around the U.S.

Bob is a magna cum laude graduate of St. Bonaventure University where he earned a BBA in Accounting. He is a member of the USC Marshall School of Business Corporate Advisory Board as well as the St. Bonaventure University Board of Trustees. Bob is a member of the American Accounting Association and serves on their Executive Committee as Vice-President -- Practice. He is also a member of the AICPA, NYSSCPA and the Universum Global Advisory Board.